

SUSTAINABLE

Visual Communication Solutions



Retain and Re-dress
Frames With Fresh
Brand Messaging



Displays that are re-usable and reduce waste going to landfill, out of respect for the environment

Don't Replace, RE-USE!

We design products with environmental impact in mind. The Formulate Monolith and Eco frames are dressed with interchangeable and washable self-sanitising fabric graphics so they can be re-used and re-deployed as often as necessary with vibrant fresh new dye-sublimate printed brand messaging or promotional offers. Frames are made from recyclable aluminium tubing that come in small sections that join together using simple push-fit buttons and pack away in a supplied bag for ease of transportation and storage ready for re-use.

POWERED BY
SELF-SANITISING
STRETCH FABRIC



HeiQ Viroblock® NPJ03 technology has been tested to be 99.99% effective within 30 minutes against SARS-CoV-2*, the COVID-19 causing virus and is designed to inhibit the growth and persistence of bacteria enveloped viruses on textile surfaces.



For further information on our self-sanitising stretch fabric and to see how it works please scan the QR code.



Formulate Monolith Eco comes in widths of 800 / 1000mm.



Formulate Monolith comes in four widths



600mm 900mm 1200mm 1500mm

Replace Wall Coverings Sustainably.

Our wall-mounted Irregular Shaped Vector tension fabric system (TFS) is made from recyclable aluminium and affixes directly to walls in minutes. Frames can also have pre-assembled low-cost, energy efficient LED illumination to make walls pop! Dress back-lit or non-lit wall frames with interchangeable, washable and re-usable tension-fit dye-sublimate printed silicone edge graphics (SEG) for new messaging and less waste. The media used for our lightboxes is a green alternative, made from 100% recycled fibres from old plastic bottles, please see page 6 for further information. Frames come apart in smaller sections for ease of transportation or storage ready for their redeployment. The can also be manufactured to custom sizes to perfectly fit most locations; from retail outlets to the reception area of a main office.



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Slim 20mm profile for wall-mounted Irregular Shaped Vector Frames for re-usable store wall coverings. Affix the discreet frame to walls which then remains there so you only need to replace the SEG self-sanitising custom fabric printed graphic. Frames are custom made to your shape and size requirement for a unique eye-catching cost-effective interchangeable design.

Custom-sized LED Irregular Shaped Vector Lightboxes for illuminated and re-usable store wall coverings. Vector frames come with pre-installed energy-efficient LED lights and once the frame is fixed on the wall it stays there so you only need to replace the SEG fabric graphic which push-fits into a channel on the frame. Manufactured to your shape and specifications.

*Data provided by HeiQ based on testing conducted on other materials. HEIQ, VIROBLOCK and HEIQ VIROBLOCK are trademark(s) or registered trademark(s) and properties of HeiQ Materials AG. The use of these trademark(s) is subject to approval from HeiQ.



Premium Vivid Free-standing Backlit LED Illuminated Energy Efficient Displays

Embrace+ is an impressive premium free-standing, double-sided illuminated display that towers over other illuminated displays standing at almost 3m tall. Frames are made from recyclable aluminium and displays have re-usable, quick-to-fit LED curtains that hang from frames. Dress with interchangeable, washable and re-usable tension-fit dye-sublimate printed SEG graphics printed onto 100% recycled media (see page 6 for further information). Deploys in minutes straight out of the supplied bag thanks to tool-free assembly.

Portable, Vibrant, Energy Efficient, Illuminated Branding To Rival Traditional Unlit Roller Banners

The iLLUMiGO™ range is made of sleek white powder-coated recyclable aluminium push-fit frames with pre-installed LED lighting which use the latest technology to create low-cost, energy efficient, vibrant illumination. Frames assemble tool-free in minutes and literally put traditional roller banners in the dark. iLLUMiGO's are completed with interchangeable, washable and re-usable tension-fit dye-sublimated SEG graphics printed onto recycled media (see page 6).

Re-use and re-deploy with new messaging and less waste.



All iLLUMiGO™ products pack-down into a supplied protective compartmented box for ease of transportation and storage.



The double-sided iLLUMiGO™ Retail has been designed specifically with a single stabilising foot specifically for high-footfall areas such as near doors or escalators. Dims; 1600(h) x 600(w) x 285(d)mm



The iLLUMiGO™ Counter benefits from tool-free assembly and double-sided illumination due to pre-assembled LED lighting. Ideal counter for demonstrations or pop-up shops. Dims; 1045(h) x 1040(w) x 420(d)mm.



The iLLUMiGO™ ONE and can be positioned against a wall as it has single sided illumination using a roll-able LED lighting sheet. Graphics can also be fitted to the non-illuminated side if required. Dims: 2000(h) x 850(w) x 390(d)mm



A Choice of Environmental Media

We continually strive to provide more environmentally compatible print solutions for our conscious end users. Our medias provide a perfect alternative to lesser green medias, and they're part of our continuing commitment to find a better way to protect our planet's resources.



200gsm Silk Paper Media

Our 800mm wide roller banners can now accept strong and thick 200gsm silk paper media. The advantages of this over traditional vinyl-based media is that it's 100% recyclable and derived from sustainable FSC accredited sources, it won't curl at the edges and it still produces vibrant eye-catching print. Whilst it needs to be treated with a bit more care on setup, it is a fantastic alternative that performs brilliantly in normal usage conditions.

ECO credentials.

For each 800mm roller banner that uses 200gsm silk paper media, it saves 0.42kg of non-biodegradable, non-recyclable vinyl material going to landfill which across our industry could save as much as 250 tonnes of vinyl material per annum*.

*Based on 500,000 roller banners consumed per year.



Eco-Banner Vinyl

For more traditional banner vinyl that can be used on banners of all widths, we print on to Eco-Banner Vinyl which is PVC-free and 100% recyclable.



Recycled Lightbox Media

Our Recycled Media for Lightboxes is made from the 100% recycled fibres from old plastic bottles that would otherwise be destined for landfill.

Recycled Lightbox Media remains crease-free when in use and recovers well when handled. It has a similar look and feel to its non-recycled equivalent. It is fire rated and is also perfectly suited for dye sublimation printing, for a vibrant eye-catching finish.



Recycled media for lightboxes saves waste from entering landfill in the first instance and so is more beneficial for the environment than traditional lightbox media that would be made new.

MEN'S SKINCARE DEMONSTRATION EVENT NOW ON

Skincare & Grooming For Men

Skincare & Grooming For Men

SELF-SANITISING STRETCH FABRIC

POWERED BY HEIQ VIROBLOCK ANTIMICROBIAL PROTECTION

MEN'S SKINCARE DEMONSTRATION EVENT NOW ON

Recyclable Media From Sustainable Sources Further info on page 6

Strong and durable trestle table that folds in half and is light enough to lift using the carry handle. Choose from 6ft or 8ft wide, ideal for demonstrations and pop-up shops.

Choose either a fitted or standard fully custom printed tablecloth, both of which are suitable for the folding trestle table. Tablecloths provide a professional branded look with vibrant dye-sublimated print onto self-sanitising fabric. Cloths are durable, interchangeable and washable for sustainable brand messaging and repeat promotions.

The Orient Roller Banner is a front-loading graphic that pulls up from the front of the base ensuring your brand message has maximum visibility from floor to rail. Adjustable feet - ideal for levelling on uneven surfaces High-specification carry bag with extra padding for durability and protection

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